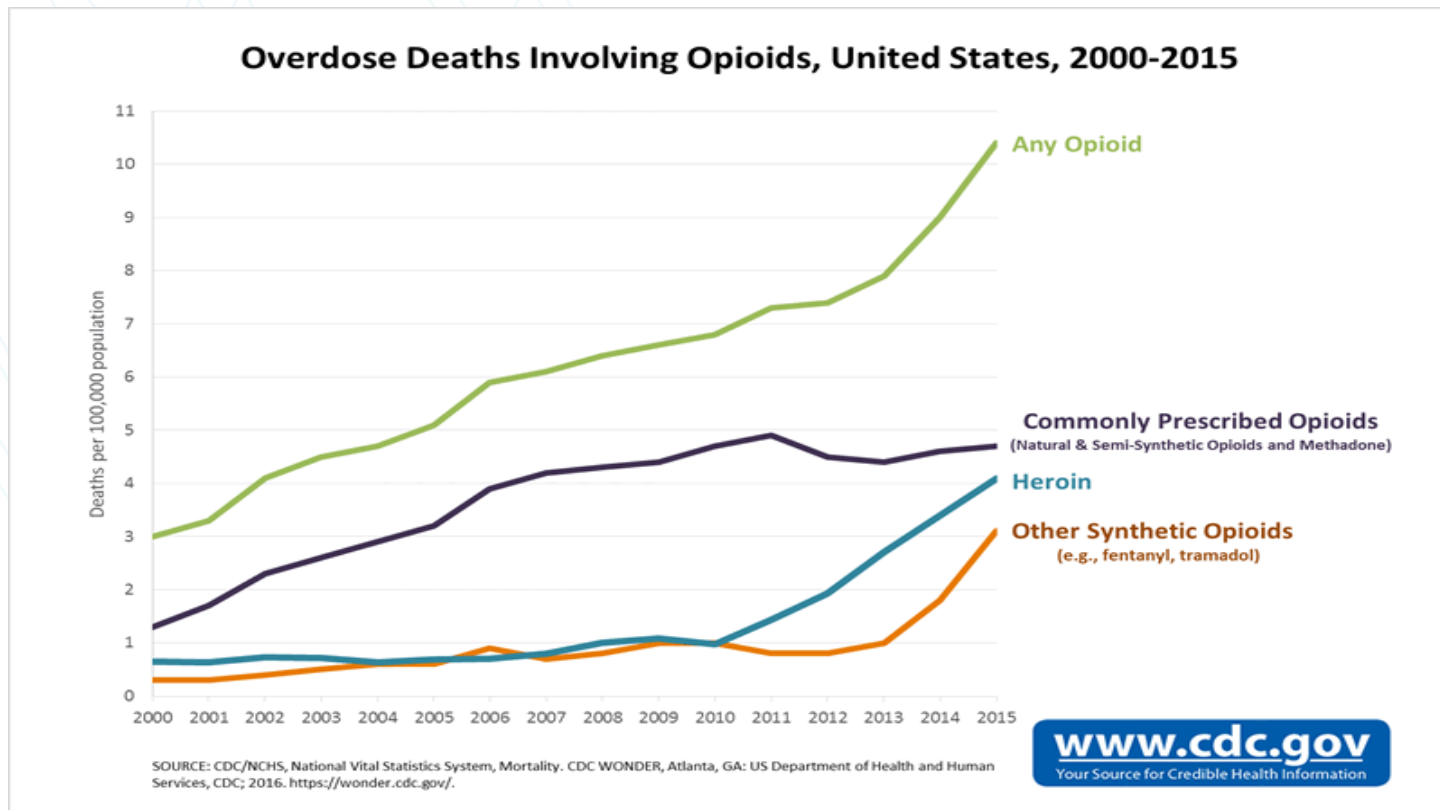


Academic Detailing: Chronic Pain Patients

Importance:

- Drug overdose is the leading cause of death in the U.S. Opioid misuse disorders are driving this epidemic.
- 40% of these deaths are due to prescription pain killers
- People who misuse opioids *may already be your patients*
- Studies show that the prevalence of opioid addiction varies from 0% to 50% in chronic non-malignant pain patients, and from 0% to 7.7% in cancer patients.

U.S. Overdose Epidemic Driven by Opioid Pain Relievers



The CDC Guideline for Prescribing Opioids for Chronic Pain—United States, 2016, provides recommendations for primary care clinicians who are prescribing opioids for chronic pain outside of active cancer treatment, palliative care, and end-of-life care:

<https://www.cdc.gov/mmwr/volumes/65/rr/rr6501e1.htm>

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