# ACTON CAMPAIGN Financial Strength in a Changing World



Learn how to implement quick and effective solutions to business problems.

Access <u>free</u> online tool kits, best practices, and learning webinars on business improvement practices, including:



- How to Improve Billing Operations
- Eliminating Excessive Paperwork
- Increasing Patient Referrals
- Developing a Working Relationship with your Local FQHC
- Reducing Client Wait Times



To Join ACTION II Campaign: Go to www.niatx.net



#### About NIATS

NIATx is a pioneering treatment improvement collaborative that works with behavioral health organizations across the country.

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# **Frequently Asked Questions**

### 1. What is the ACTION Campaign II?

ACTION Campaign II is a NIATx initiative that provides quick and effective solutions to your business problems, keeping the focus on your customers.

# 2. What do I get for signing up for ACTION Campaign II?

You'll join a national community of your peers committed to improving services. Through the Campaign's online toolkits, tutorial calls, peer networking, monthly electronic newsletter, and promising practices, you'll gain access to a range of tools that can help you achieve organizational efficiencies that build financial strength.

# 3. Do I have to pay to participate?

No, all Campaign materials and services are free to participants. Funders include the **Substance Abuse and Mental Health Services Administration**, the **Robert Wood Johnson Foundation**, **Magellan Health**, and the **California Endowment**.

# 4. Who should participate in the campaign?

You should! Any organization, whether new to NIATx or experienced in making the changes NIATx promotes, should join the ACTION Campaign II. The Campaign tools offer information and insights for beginning and advanced participants alike.

# 5. Can I participate if I am already a NIATx participant?

Yes! We encourage NIATx participants to enroll in the Campaign to share your experiences and serve as role models.

# **ACTION Campaign II Webinar Schedule**

For those new to the ACTION Campaign: Second Tuesday of every month, 11:00 a.m. Central Advanced: Third Thursday of every month, 11:00 a.m. Central Call-in information: Dial 1-866-642-1665 Pass code: 821938

# The growing list of ACTION Campaign II partners include:

Addiction Technology Transfer Centers = American Association for the Treatment of Opioid Dependence, Inc.
 (AATOD) = Faces & Voices of Recovery = Legal Action Center = NAADAC, The Association for Addiction
 Professionals = National Association of State Alcohol and Drug Abuse Directors (NASADAD) = National Center on Addiction and Substance Abuse at Columbia University = State Associations of Addictions Services (SAAS) =
 Substance Abuse and Mental Health Services Administration (SAMHSA) =

A national campaign to help behavioral health care providers:

Improve services Reduce costs Increase revenue

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