

**NIATx is:**

- A growing community of behavioral health care providers committed to improving services, reducing costs, and increasing revenue
- A pioneering process improvement collaborative that teaches you how to remove barriers to treatment and recovery
- Part of the Center for Health Enhancement Systems Studies (CHESS) at the University of Wisconsin–Madison
- Research-based and field-tested by your peers

**What We Do**

NIATx makes it easier for you to improve access to and retention in treatment for all of your clients. We do this by helping you to achieve the four NIATx aims:

1. Reduce waiting times
2. Reduce no-shows
3. Increase admissions
4. Increase continuation in treatment

*“When treatment providers make the small changes that NIATx recommends, they can substantially improve outcomes. Treatment providers are powerful agents of improvement and organizational change.”*

H. Westley Clark, M.D., J.D., M.P.H.  
Director, Center for Substance Abuse Treatment, SAMHSA

**With typical improvements in all of these areas:**

- **34%** reduction in waiting times
- **33%** reduction in no-shows
- **21%** increase in admissions
- **22%** increase in treatment continuation

**Why We Do It**

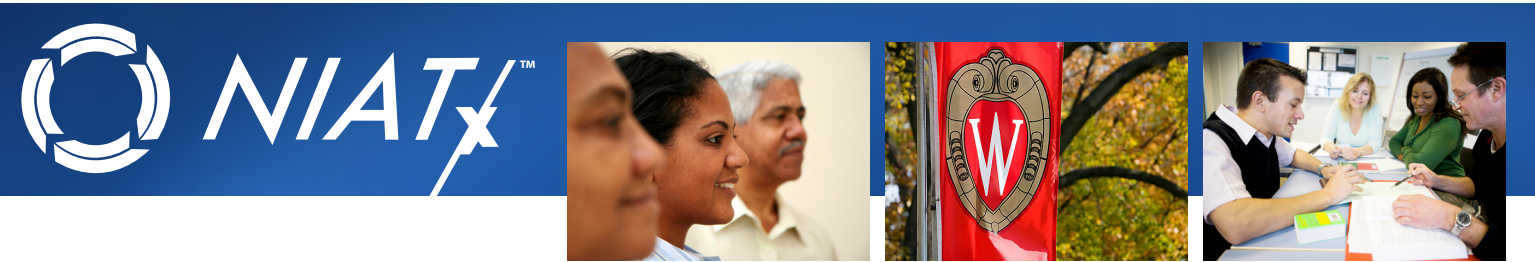
- Every year, more than 20 million Americans need substance abuse treatment but less than 10 percent get into treatment. Of this 10 percent, less than half show up for their appointments. In financial terms alone, addiction-related illnesses cost more than \$400 billion per year.
- In 2008, 5.1 million adults needed but did not receive treatment of their mental illness, and an additional 5 million received treatment that they thought was inadequate.\*

**How We Can Help**

We’ve proven that the NIATx model of process improvement works. Now we’re trying to help more providers improve access to and retention in treatment—so that you can provide efficient and effective treatment to everyone that needs it.

\*Substance Abuse and Mental Health Services Administration. (2009). Results from the 2008 National Survey on Drug Use and Health: National Findings (Office of Applied Studies, NSDUH Series H-36, HHS Publication No. SMA 09-4434). Rockville, MD.

**Find out more at**  
[www.niatx.net](http://www.niatx.net)



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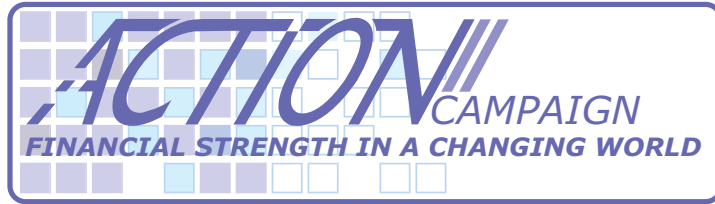
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## How can you become part of the growing NIATx community?



### Join the ACTION II Campaign!

The ACTION Campaign II focuses on helping behavioral health care organizations reduce costs, improve services, and increase revenue.

#### Benefits of Taking ACTION

- No cost to participate!
- Learn strategies to address financial challenges
- Improve customer service and satisfaction
- Field-tested promising practices
- Improve staff retention and morale
- Prepare for the changing health care environment
- Connect with peers from across the country

#### NIATx Services

**NIATx Change Leader Academy:** develop the knowledge, confidence and skills to apply the NIATx model of process improvement to lead change in your organization. Take away tools to use in your workplace immediately.

**Coaching and consulting:** address key challenges, redesign existing processes, and build a culture that values process improvement—with a NIATx consultant as your guide.

**NIATx Learning Collaborative:** a custom program that we develop based on your system’s unique needs. We’ll provide the exact tools that you need to achieve new levels of excellence.

#### 2010 NIATx Summit/SAAS National Conference: July 11–14, 2010, Cincinnati, Ohio

Plan now to attend the behavioral health conference for CEOs, Senior Managers, and Change Leaders focused on leadership, process improvement, and technology. Conference attendees come from substance abuse, mental health, criminal justice, veterans services, and related fields.

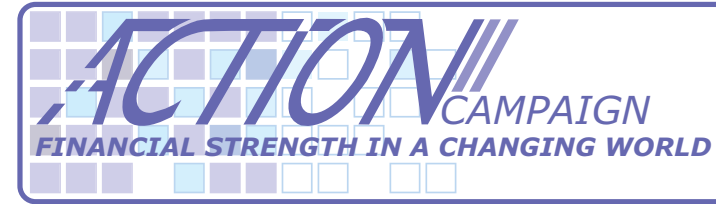
*“This conference delivers every year! Great programming and affordable.”*

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Registration Now Open! Visit [www.saasniatx.net](http://www.saasniatx.net)



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