

Incentives – offer non-monetary or low budget incentives
NIATx-SI Cohort 1 Interest Circle Call Café Notes - January 2010

To attract providers to participate in Process Improvement

1. Grant **CE's** for professional development
2. Offer **scholarships to conferences**, Summit, State Alcohol & Drug school
3. **Meet state QI requirements with PI**
4. Offer **waivers/exceptions** for state regulations
5. Promote pride from **recognition**
 - a. Certificates, commissioner recognition (e.g. Personalized note)
 - b. Cultivate spirit of volunteerism, e.g. Peer mentors
 - c. Letter to someone within agency or state who should hear about success and give recognition, e.g. CEO, exec director, board of directors, sent by SSA director
6. Tell **success stories**: If you don't have enough time, you can't afford not to do this, you will save time
7. Include expectation as **part of contract**
8. **Pay for performance** (as motivation)
9. Offer **tax credit**
10. **Relieve student loans**
11. Offer **awards/Motivational incentives**
 - a. Consider what would motivate them (not you) e.g. \$, gift certificate (pizza, Dunkin Donuts)
 - b. Offer array of choices

To recognize providers who participate in Process Improvement

1. Book of Champions/Special mention on scorecard
2. Feature program non-website
3. Ask/invite to present at a conference
4. Present awards at learning collaborative
5. Establish Centers of Excellence, e.g. "gold level" for sites in local communities, health depts., licenses
6. Hold award dinners honoring participating programs
7. Show potential for success—impact on bottom line and possible impact on funding from legislature
8. Provide state advisory council recognition to founding members
9. Send press releases to news stations/media/newspapers/websites (they need stories - send story and picture)
10. Recognize clients and agency, e.g. for perfect attendance
11. State staff show up at sites to show they care

To fund incentives

1. Post name of room/plaque for business or people donating furniture or money that could be given to providers as a reward/incentive